



Carbon Markets and Our Rights: Distribution Guide





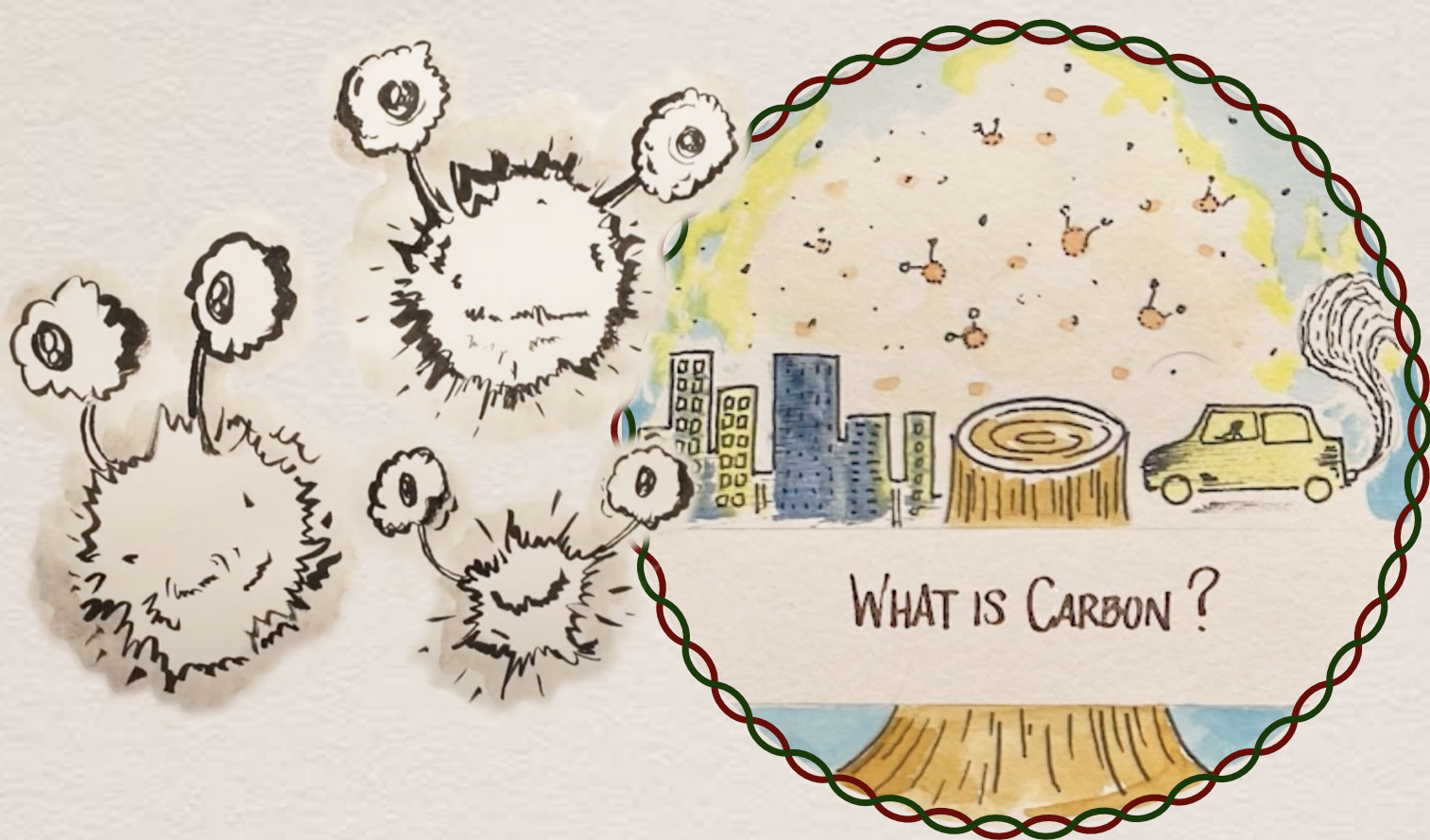
Hello!

We hope you find
these videos valuable
in building understanding
around carbon markets
and their impacts
on your rights.

 **RAINFOREST
FOUNDATION US**



Please note that the series consists of 6 videos, designed to be watched sequentially from 1 to 6.



Video 1

What is Carbon?



Click to see the video



Video 2

The Forest Carbon Market




Click to see the video



Video 3


What are our Rights

 Click to see the video



Video 4


Certification & Safeguards

 Click to see the video



Video 5

What are the Risks to our Rights?

 Click to see the video



Video 6

What to do When Things go Wrong



Click to see the video

Videos **1-3** are directed at a wider **community audience**, while videos **4-6** are meant to engage **community leaders** and **paralegals** who may be seeking more detailed information.





Languages



Each video is available in English, Spanish, and Portuguese, and can be found on our landing page: www.rainforestfoundation.org/carbon-markets.

If you're interested in having these videos in another language, please be in touch! The production studio offers low-cost voiceover editing in any Indigenous language.

Take a look at this **step-by-step guide**, and email us at programs@rainforestus.org for more information.

Media Kit



Please **click here** to access a Google Drive folder with everything you need to promote and circulate these videos among your networks and across multiple platforms.

This includes:

- A 1 minute promotional video introducing the series, optimized for social media and WhatsApp.

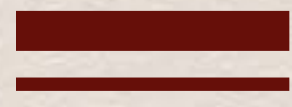
- A carousel of images and text introducing the series, to be shared on Instagram, Facebook, or LinkedIn.

- Small versions of each video for sharing on WhatsApp and easier mobile downloads.

- Suggested texts, captions, and hashtags to accompany the above.

All of these materials are designed to help you encourage your networks to share widely.

Trainings and Workshops



We encourage you to show these videos during your trainings and workshops. They are designed as educational tools for a broad audience.

After the screening, we suggest holding discussions or Q&A sessions to deepen understanding. This can also help your community think about how to respond if anyone approaches with a carbon project proposal.





If you have any
questions, please
contact us at
programs@rainforestus.org



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